

World Cocoa Foundation  
Partnership Meeting  
SUSTAINABILITY REPORT  
October 23-25, 2017

Prepared by  MeetGreen®



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Foundation

# OVERVIEW

Date	October 23 - 25, 2017
Location	Washington, DC
Venue	Renaissance Hotel
# Attendees	303 Registered Online 283 Estimated On-Site Attendance
# Sponsors	16
Event Features	Board Meeting, Membership Assembly Meeting, Member Reception, Two Days Of Conference Programming, Grand Challenger Breakout Sessions, Networking Reception, Innovation Marketplace, Chocothon Competition.

## WCF Vision

Our vision is a sustainable and thriving cocoa sector - where farmers prosper, cocoa-growing communities are empowered, human rights are respected, and the environment is conserved.

## WCF Mission

Our mission is to catalyze public-private action to accelerate cocoa sustainability. We champion multi-stakeholder partnerships, aligned public and private investment, policy dialogue, and joint learning and knowledge sharing to achieve transformative change in the cocoa supply chain.

# SUSTAINABILITY SUCCESSES

- ▶ All Beverages Served In Glass Or Porcelain (600+ Coffee Cups Per Day Diverted From Landfill)
- ▶ Meals 100% Plated And No Disposables Used
- ▶ Most Condiments Served In Bulk
- ▶ No Bottled Water Served
- ▶ Local Produce Included On The Menu And Requested Whenever Possible (Green Beans & Red Beets)
- ▶ Food Waste Was Minimal, As Quantities Were Reflective Of Audience Needs
- ▶ Hotel Has A Food Donation Program In Place To A Church Across Street (Shower Ministry)
- ▶ Printed Mounted Signage Was FalconBoard (100% Recyclable)
- ▶ Reused Prior WCF Signage And Renaissance Electronic Signage
- ▶ Partnership Meeting Program Was 100% Electronic! No Printed Copies Created (Saved 15,600 Gallons Of Water)
- ▶ Hotel Donated Gently Used Room Amenities To Clean The World Program



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# SUSTAINABILITY FROM LOCAL TO GLOBAL

One very powerful visual is seeing how the sustainability actions taken at the 2017 Partnership Meeting link to both the present [United Nations Sustainable Development Goals \(SDGs\)](#) as well as the [United Nations Global Compact](#).

WCF Sustainability Actions	UN Sustainable Development Goals	UN Global Compact
Donation of leftover food.	SDG 2: Zero hunger	Principle 1: Businesses should support and respect the protection of internationally proclaimed human rights
Condiments and beverages served in bulk.	SDG 12: Responsible consumption and production	Principle 8: Undertake initiatives to promote greater environmental responsibility
Water glasses not pre-filled.	SDG 12: Responsible consumption and production	Principle 8: Undertake initiatives to promote greater environmental responsibility
China and linens for meals, no disposables.	SDG 12: Responsible consumption and production	Principle 8: Undertake initiatives to promote greater environmental responsibility
Utilizing electronic signage in the meeting venue.	SDG 12: Responsible consumption and production	Principle 8: Undertake initiatives to promote greater environmental responsibility
Reuse applicable existing signage and use of sustainable materials for new printing.	SDG 12: Responsible consumption and production	Principle 8: Undertake initiatives to promote greater environmental responsibility
No bottled water served at event.	SDG 12. Responsible consumption and production	Principle 8: Undertake initiatives to promote greater environmental responsibility
Reduce printed material. (100% App!)	SDG 12. Responsible consumption and production	Principle 8: Undertake initiatives to promote greater environmental responsibility
Incorporation of local / sustainable food on the menu.	SDG 15: Life on land	Principle 8: Undertake initiatives to promote greater environmental responsibility

# SUSTAINABILITY CALCULATOR

The MeetGreen® Calculator 2.0 is an event sustainability measurement tool that assigns points whether specific practices related to **air quality, waste management, water conservation, energy efficiency and environmental purchases** were requested, available, and implemented for the Partnership Meeting.

Data was gathered from surveys completed by the Hotel (Accommodation), Venue, Catering/ Food & Beverage, and Audio Visual Departments as well as onsite observation/verification.

Calculator scores and data will allow WCF to benchmark for future Partnership Meetings, as well as compare with other events of similar size and scale.

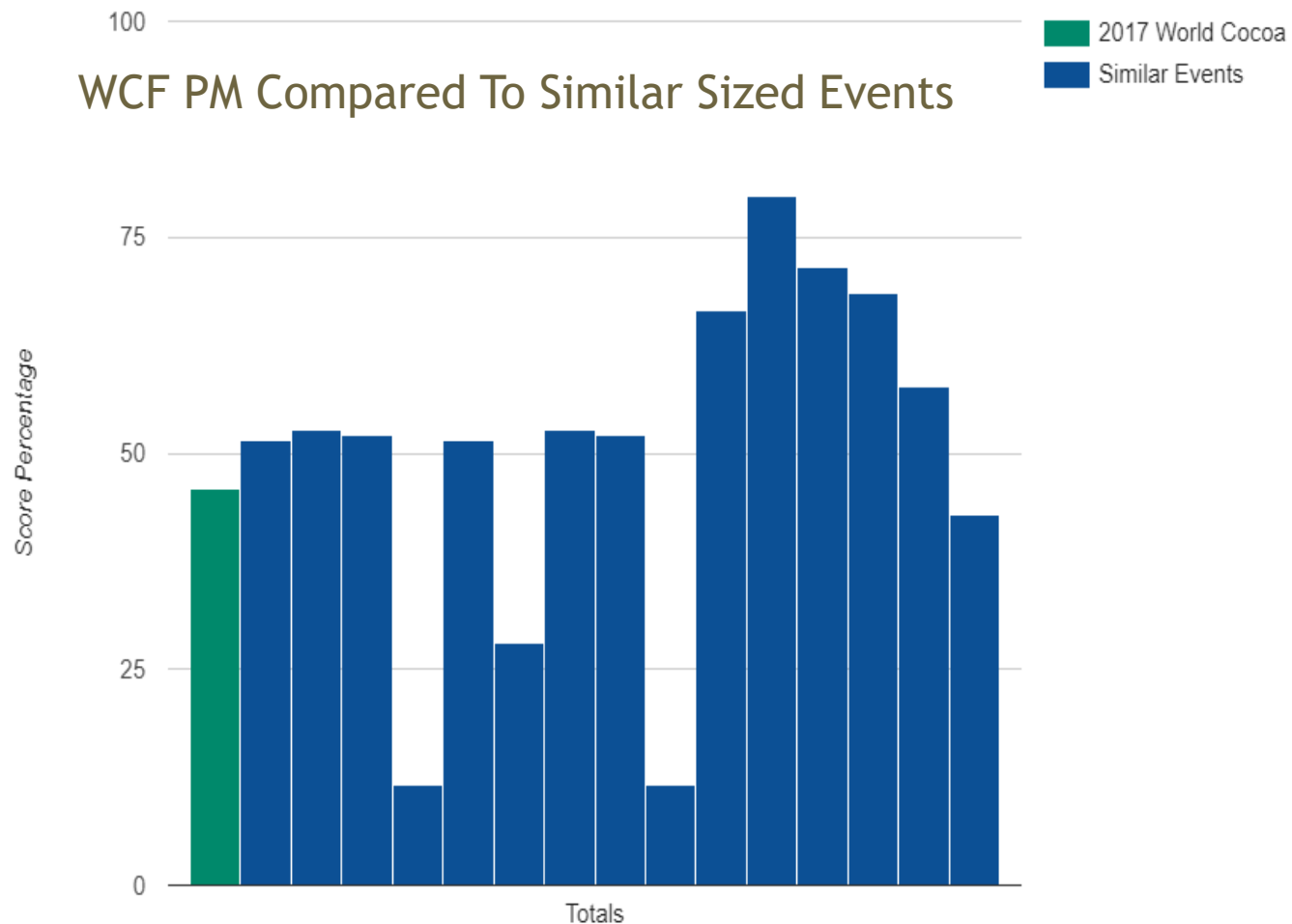


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# CONFERENCE LEVEL REPORTING



Event Summary  
WCF PM Compared To Similar Sized Events



WCF 2017 Partnership Meeting Score= 46%

# CONFERENCE CATEGORY SUMMARY REPORT

For 2017, the World Cocoa Foundation Partnership Meeting received a 46% score from the MeetGreen Calculator 2.0. When put in context with the way the calculator weights and assigns points, as well as with other events of similar size, this is a great start to tracking sustainability metrics for the conference.

For some additional perspective on this front, most events without enhanced sustainability investments (like the 2017 PM) tend to range between 25% and 55% on the calculator, so WCF came in at the upper end of this category.

Although sustainable initiatives for 2017 focused primarily on the request and/or implementation of MeetGreen's minimum guidelines, this year's Partnership Meeting was bolstered by additional points gained from the Renaissance Hotel's premier location to public transportation in all forms, reduced carbon footprint for WCF staff since the event occurred so closely to its main office, as well as fairly developed/robust donation programs currently in place at the Renaissance, DC.



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# RECOMMENDATIONS

As an organization with a mission driven interest in global sustainable initiatives, the World Cocoa Foundation did a great job this year reducing its event's environmental footprint by the implementation of progressive approaches like the 100% elimination of its printed program and the use of FalconBoard signs. For future Partnership Meetings, opportunities for WCF to expand their efforts in this area are:

- Increasing the sustainability of WCFs ancillary materials such as its badge stock, badge holders, lanyards, and swag bags.
- Increasing the number of local, seasonal, and sustainable items on the menu.
- Requesting availability of kitchen and food waste composting onsite.
- Communicating with sponsors to ensure samples and swag utilize minimum packaging.
- Setting a waste diversion from landfill goal with venue.
- Providing a conduit for attendees to participate in a carbon-offset program.
- Developing a World Cocoa Foundation Event Sustainability Policy.





Congratulations on a successful event  
using the earth's resources!!

**World Cocoa Foundation Partnership Meeting**

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