NEW GENERATION: AN INNOVATIVE PROGRAM FOR A SUSTAINABLE REVAMPING OF COCOA AND COFFEE FARMING IN CAMEROON

ACHIEVEMENTS & CHALLENGES

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OF COCOA AND COFFEE FARMING IN CAMEROON

ACHIEVEMENTS & CHALLENGES

2016 Next Generation Cocoa Research Symposium
SUMMARY

1. THE CHALLENGE OF SUSTAINABILITY
2. WHO IS CONCERNED
3. HOW IT WORKS OR WHAT CICC DOES
4. EXPERIENCE AFTER 4 YEARS
5. NEXT STEPS
1. THE CHALLENGE OF SUSTAINABILITY

- The relentless aging of the farmer: Average age was 60 in 2011

- The aging of the plantations: Average was 50
  Combined with Youths unemploymen and rural exodus

- A global context of high level demand
2. WHO IS ELIGIBLE

- Young farmers male and female
- Commitment to create a cocoa farm as his or her permanent activity
- Each applicant must have at least:
  - Three (3) hectares of land for those living in Cameroon
  - Seven (7) hectares for those living abroad, so-called diaspora
3. WHAT NEW GENERATION DOES:

- A curriculum of training to provide each young trainee with technical skills for the creation of his plantation: 9 sessions

- Logistical support to the setting of the nursery, including planting materials and all recommended inputs
4- FURTHERMORE, NEW GENERATION

- Logistical support to setup and conduct of planting and facilitate access to all the necessary inputs
- Technical guidance (individual coaching) on farming operations
- Sponsorship for certification
- Close monitoring in the marketing
5. RESULTS WHICH MATCH THE AMBITIONS

<table>
<thead>
<tr>
<th>Indicators</th>
<th>Initial baseline</th>
<th>Achievements</th>
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</thead>
<tbody>
<tr>
<td>Annual admissions</td>
<td>200</td>
<td>450</td>
</tr>
<tr>
<td>Permanent learners</td>
<td>600</td>
<td>1317</td>
</tr>
<tr>
<td>Planted Yields</td>
<td>Y3 : 900 ha</td>
<td>Y3 : 1335 ha</td>
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<tr>
<td></td>
<td>Y4 : 1500 ha</td>
<td>Y4 : 2885 ha</td>
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</tbody>
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6. OTHERS RESULTS

- **3 000** young people expressed interest to join the program
- **275** training sessions organised
- **1 317** admitted since 2012:
  - **200** women
  - **142** achieved by August 2015
7. NEXT STEPS: CURRENTS CHALLENGES

- Accommodating increasing demand
- Follow up of those who graduate from program, specially women, related land tenure issues
- Attracting multipurpose partnerships to strengthen this marvelous adventure
8. New Generation in pictures
9. NEW GENERATION : QUALITY-PRODUCTIVITY-PROFESSIONALIZATION
New Generation, Join us now....

For more about CICC and New Generation Program

www.cicc.cm

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