



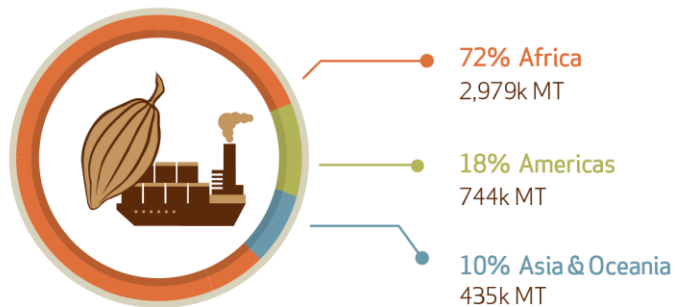
# Cacao en Ecuador

**Programa Agrícola y de Sostenibilidad Transmar**

WCF, Septiembre 2016

# Transmar Group - Cocoa Industry

WORLD COCOA PRODUCTION  
2014/15: 4,158k MT



WORLD COCOA GRINDING  
2014/15: 4,131k MT



# Transmar Group – Market Historic



SOURCE: WWW.TRADINGECONOMICS.COM | ICE

# Transmar Group – Market Historic





- Caso Nacional
- 5 has
- Precio qq \$100

Casos	Producción qq/Ha	Ingreso Anual	Costo Mantenimiento Finca /ha	Utilidad de/ha	Utilidad Total
Finca abandonada	5	\$ 500	\$ 0	\$ 500	\$ 2,500
Paquete tecnológico 1	14	\$ 1,400	\$ 500	\$ 900	\$ 4,500
Paquete tecnológico 1 + 20 Poda		\$ 2,000	\$ 800	\$ 1,200	\$ 6,000



- Caso CCN-51
- 5 has
- Precio qq \$100

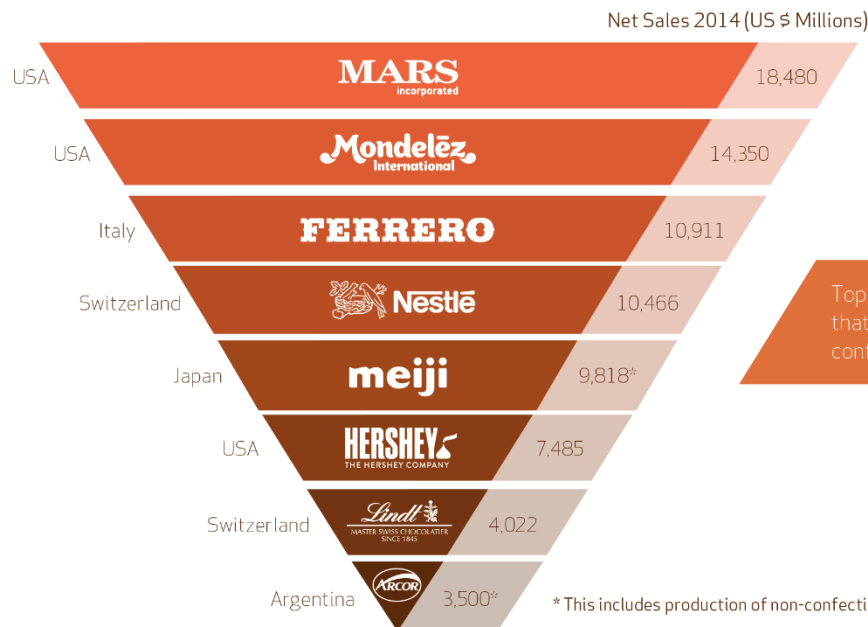
Casos	Producción qq/Ha	Ingreso Anual	Costo Mantenimiento Finca /ha	Utilidad de/ha	Utilidad Total
Finca sin labores culturales	12	\$ 1,200	\$ 0	\$ 1,200	\$ 6,000
Paquete tecnológico 1	25	\$ 2,500	\$ 600	\$ 1,900	\$ 9,500
Paquete tecnológico 1 + Poda	40	\$ 4,000	\$ 1,000	\$ 3,000	\$ 15,000

# Transmar Group - Cocoa Industry

## THE SIZE OF THE GLOBAL COCOA / CHOCOLATE MARKET<sup>1</sup>



## MAIN CHOCOLATE MANUFACTURERS 2014<sup>2</sup>



Top eight global confectionery companies that manufacture some chocolate by net confectionery sales value in 2014.

\* This includes production of non-confectionery items.

ources:

