

Event Schedule

24th Partnership Meeting

October 15 – 16, 2013

El Embajador

Avenida Sarasota 65, Ensanche Bellavista

Santo Domingo, Dominican Republic



World Cocoa
Foundation

TUESDAY, OCTOBER 15

TIME

EVENT

7:00 - 8:30 AM

REGISTRATION

8:00 AM

COCOA SUSTAINABILITY TRADE FAIR OPENS

8:30 AM

OPENING DAY 1 AND MASTER OF CEREMONIES

Massimiliano Wax, Rizek Cacao

8:30 - 9:00 AM

OPENING REMARKS

Bill Guyton, World Cocoa Foundation

Nicko Debenham, Armajaro and World Cocoa Foundation Chairman

9:00 - 9:30 AM

KEYNOTE ADDRESS

Luis Ramón Rodríguez, Minister of Agriculture, Dominican Republic

9:30 - 10:15 AM

TRANSFORMATIONS IN THE DOMINICAN REPUBLIC'S COCOA SECTOR: LESSONS LEARNED

Moderator: Steve Genzoli, Ghirardelli Chocolate Company

Reynaldo Ferreiras, Rizek Cacao

José Antonio Martínez Rojas, Comisión Nacional del Cacao

10:15 - 11:15 AM

FARMER AGGREGATION MODELS IN LATIN AMERICA: THE POWER OF WORKING TOGETHER

A discussion of farmer cooperatives, organizations and other aggregation models found in Latin America. The session will include both regional and global perspectives as well as examples from the Dominican Republic.

Moderator: Gerry Manley, Olam International

Abel Fernández, CONACADO

Richard Lacasse, SOCODEVI

Anselmo Paulino, YACAO

Theodore Weihe, Equal Exchange

11:15 - 11:30 AM

COCOA BREAK

#WCFPM



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11:30 AM -12:30 PM

Breakout Sessions #1**Session A: Youth and Cocoa Community Development - Embajador 1**

A case study from the Dominican Republic on improving youth engagement and furthering community development. Discussion will include lessons learned and key takeaways for other countries in the region.

Moderator: Chris McGrath, Mondelēz International
 Jesús De Los Santos, Fundación REDDOM
 Abel Fernández, CONACADO
 Michael Rothstein, U.S. Peace Corps

Session B: Trends in Specialty Cocos from the Americas – Embajador 3

A discussion of three specialty markets – innovation in fermentation protocols, single origin, and organic. Presenters will highlight trends, implications for farmers, and challenges/opportunities for companies. Presentations will include several examples from the Dominican Republic.

Moderator: Philippe Schneuwly, Swisscontact
 John Kehoe, TCHO
 Carter Miller, Cacao Innovation & Research Center
 Eric Reid, SPAGnVOLA
 Massimiliano Wax, Rizek Cacao

Session C: Changing Markets for Fermented and Unfermented Cocoa - Gran Consular

A global perspective and case studies from the Dominican Republic and Indonesia on the evolution of the market, challenges and opportunities, and implications for farmers.

Moderator: Nicko Debenham, Armajaro
 Francisco López, Roig Agro-Cacao SA
 Kip Walk, Blommer Chocolate Company

12:30 – 1:30 PM

LUNCH – GARDEN TENT

1:30 - 2:30 PM

Breakout Sessions #2**Session A: Research, Production and Consumption: A View from Brazil – Embajador 1**

A discussion of Brazil's role in the global cocoa sector – research highlights, developments in production, and local consumer market trends.

Moderator: Patricia Moles, Barry Callebaut
 Rodrigo C. Bandeira de Melo, Cargill
 David Preece, Mondelēz International

Session B: Celebrating Diversity: Conserving Cocoa Genetic Resources – Embajador 3

This session highlights the value of international cocoa collections in the public domain, and their importance to scientists, breeders and industry. This session will include a chocolate tasting activity.

Moderator: Martin Gilmour, Mars, Incorporated
Ed Seguine, Mars Chocolate North America
Surendra Surujdeo-Maharaj, Cocoa Research Center, University of the West Indies
Marisol Ventura López, IDIAF

Session C: Farm Economics: The Pro's and Con's of Growing Cocoa in Small Caribbean Countries – Gran Consular

Case studies highlight challenges and opportunities for cocoa sector development in the Caribbean.

Moderator: Pierre Costet, Valrhona
Ruth Moloney, Armajaro
Rodlene Paul, Feed the Future North / AVANSE

 2:30 – 2:45 PM

COCOA BREAK

 2:45 – 3:45 PM

SUGAR, DAIRY, SESAME AND PALM OIL, OH MY! PERSPECTIVES ON SUSTAINABILITY FROM OTHER AGRICULTURAL SECTORS

Different ways of thinking about sustainability are highlighted through discussion with experts from other agricultural sectors – sugar, dairy, sesame, and palm oil.

Moderator: Louise Hilsen
Daudi Lelijveld, Barry Callebaut
Bolivar Toribio, Ministry of Agriculture, Dominican Republic
Andrea Wilhelmi-Some, GIZ
Hobbs Wolcott, Tradin Organics USA

 3:45 – 4:00 PM

DAY 1 ROUNDUP

 4:00 – 6:00 PM

TRADE FAIR CONTINUES - LOBBY

 6:30 – 7:30 PM

RECEPTION – GARDEN

 7:30 – 10:00 PM

DINNER – GARDEN TENT

WEDNESDAY, OCTOBER 16

TIME	EVENT
8:00 AM	COCOA SUSTAINABILITY TRADE FAIR OPENS
8:30 AM	OPENING DAY 2 AND MASTER OF CEREMONIES Tim McCoy, World Cocoa Foundation
8:30 - 9:30 AM	LESSONS LEARNED IN COCOA SUSTAINABILITY EFFORTS: THREE CASE STUDIES Perspectives from Latin America, West Africa and Southeast Asia based on program experience. Issues to be discussed include challenges and lessons learned around engaging communities in design and implementation of activities, using new technologies to reach farmers, and gender inclusion. These issues will be discussed in more depth during the morning breakout sessions. Moderator: Bill Guyton, World Cocoa Foundation Roberto Granja, Transmar Kate Janetski, Community Solutions International Nick Weatherill, International Cocoa Initiative
9:30 - 9:45 AM	COCOA BREAK
9:45 - 10:30 AM	BREAKOUT SESSIONS #3 Session A: Technological Innovations to Support Cocoa Sustainability – Embajador 1 How can technological innovations improve cocoa production? This session explores the potential impact of different technologies on the cocoa industry. Moderator: Andy McCormick, Hershey Jordan Dey, GrainPro John Tull, Grameen Foundation David Rosenberg, Ecom Agroindustrial Session B: Last-Mile Delivery: Public-Private Models for Farmer Training – Embajador 3 Case studies of partnerships to improve farmer training via local public sector, non-profits, community organizations, and private sector institutions. Moderator: Jeanne Murphy, Ferrero Joseph Larrose, Touton, S.A. Hans Perk, Solidaridad Jenny Wiegel, Lutheran World Relief

Session C: Developing Sustainable Cocoa Production through Agroforestry - Gran Consular

This session will explore the role agroforestry can play in the cocoa sector to support environmentally and economically sustainable integrated land-use systems for small-scale, rural farmers. The discussion will also address the development of environmental indicators to monitor the progress of ongoing projects.

Moderator: Francisco Gómez, Casa Luker
Joanas Gué, DAI/Haiti
Dennis Macray, World Cocoa Foundation
Joachim Milz, ECOTOP

10:30 - 11:15 AM

BREAKOUT SESSIONS #4

Session A: Managing Land Tenure Issues in Cocoa-Producing Countries - Embajador 1

Land-tenure rights for cocoa farms are different in West Africa, South East Asia and Latin America. This session will take a look at some of the challenges and successes of acquiring land tenure in the different cocoa growing parts of the world.

Moderator: Jeff Morgan, Mars, Incorporated
Philippe Schneuwly, Swisscontact
Valentina Robiglio, CGIAR

Session B: The Art and Science of Cocoa Breeding - Embajador 3

An educational discussion of the art and science behind cocoa breeding, and the challenges of balancing the needs for high yields, disease tolerance, flavor and quality attributes. Participants will hear perspectives from scientists, industry and farmers.

Moderator: Virginia Sopyla, World Cocoa Foundation
Gary Guittard, Guittard Chocolate Company
Allan Mata, CATIE
Vincent Zeller, Chorrera N.V.

Session C: Women's Role in Latin American Cocoa – Gran Consular

Cocoa is largely seen as a “man’s crop” in spite of the fact that women account for almost half of the labor in cocoa production. Programs that directly target women farmers can lead to women’s economic empowerment, improved cocoa production, and improved household livelihoods. This panel will explore lessons learned from women-focused projects in the cocoa sector and other cash crops.

Moderator: Marina Morari, Barry Callebaut
 Noemi Crisostomo, Chocolate de la Cuenca de Altamira CHOCAL
 Emily Stone, Maya Mountain Cacao
 Bärbel Weiligmann, GAIN
 Sarah Zoen, Oxfam

 11:15 – 11:30 AM

COCOA BREAK

 11:30 AM – 12:30 PM

TRACEABILITY CONSIDERATIONS IN WAREHOUSING

This session discusses traceable/certified cocoa after export from the country of origin, and highlights perspectives from the warehousing industries.

Moderator: Lucas Simons, NewForesight
 Erik Brink, CWT Commodities (UK) Ltd.
 Raul Ocazionez, Informatix, Inc.
 Jeff Wheeler, Camden International Commodities Terminal

 12:30 – 1:30 PM

LUNCH – GARDEN TENT

 1:30 – 2:30 PM

EMERGING OPPORTUNITIES FOR LATIN AMERICAN COCOA IN ASIAN MARKETS

Growing Asian confectionery markets present an opportunity for Latin American companies and cocoa farmers. This session discusses these opportunities as well as some of the challenges of exporting to Asian markets.

Moderator: Daudi Lelijveld, Barry Callebaut
 Yoshinori Doi, Meiji
 Alberto Nácer, Transmar Group
 Massimiliano Wax, Rizek Cacao

 2:30 – 2:45 PM

DAY 2 ROUNDUP

 2:45 – 3:00 PM

CLOSING REMARKS

Bill Guyton, World Cocoa Foundation
 Nicko Debenham, Armajaro and World Cocoa Foundation Chairman
