



World Cocoa
Foundation

ZOË GENOVA

Zoë Genova serves as Membership and Outreach Associate at the World Cocoa Foundation, where she provides support for membership services and outreach. She also supports communications and marketing, media outreach, social media, and event coordination.

Zoë joined WCF's Washington, D.C. office in February 2017 with nearly five years of communications and non-profit experience. Prior to WCF, Zoë managed communications and marketing efforts at Sister Cities International, a non-profit citizen diplomacy organization in Washington, D.C., and worked in public relations and marketing at Lisa Carey Public Relations in Agoura Hills, CA. She received her BA in Anthropology and minor in French Language and Literature from the George Washington University.