



## **Timothy S. McCoy**

Tim McCoy serves as Vice President of Member and External Relations at the World Cocoa Foundation (WCF), where he oversees all of WCF's public relations and communications efforts, including WCF's annual Partnership Meeting and its relations with key stakeholders in producing countries and sister organizations around the world. He also directs membership recruitment and retention, successfully attracting more than 20 new members to the organization. Mr. McCoy played a key support role in the development of the chocolate and cocoa industry's CocoaAction strategy, which was launched in May 2014 in Côte d'Ivoire and Ghana. He brings nearly 20 years' experience in international affairs and political and economic development programs, primarily in Africa.

Mr. McCoy served as Acting President of the World Cocoa Foundation while the organization was seeking a permanent President from January 2016 – July 2016. In this role, he served as a primary spokesman for the international chocolate industry on issues related to a sustainable cocoa economy and quality of life of independent cocoa farming families.

Before joining WCF, Mr. McCoy was vice president for business development at the Corporate Council on Africa (CCA), an association of more than 170 American companies that promotes increased trade and investment relations between the United States and the nations of Africa. He also served as principal liaison for CCA to several U.S. Government foreign affairs agencies and to various Congressional offices. Mr. McCoy worked in 2002-2003 as a USAID-funded trade advisor to Erastus Mwencha, then-secretary general of the Common Market for Eastern and Southern Africa, in Lusaka, Zambia. In the 1990s, Mr. McCoy designed and implemented donor-funded activities to support pro-democracy movements across sub-Saharan Africa, with a focus on francophone Africa.

Mr. McCoy received a BA in political science and French from the University of Tennessee (USA), and also attended Victoria University of Wellington (New Zealand).