



Charlotte Grant

Charlotte Grant serves as Communications & Marketing Manager at the World Cocoa Foundation, where she is responsible for building WCF's brand and position as a thought leader in support of a sustainable and thriving global chocolate and cocoa sector. She brings to this role 12 years of international experience acquired across four continents, working for government organizations, nonprofits, and private sector companies.

Before joining WCF, Charlotte was Digital Communications & Events Manager at the Embassy of the Kingdom of Belgium to the United States (2014-2017). In this role, she ran the Embassy's social media strategy, acted as de-facto cultural outreach officer, and managed large public events such as the annual Open House, as well as high-level thought leadership events. Mrs. Grant worked directly with the Ambassador and spearheaded projects with key stakeholders such as the European Union Delegation to the United States, The World Bank, the Smithsonian Institution and more. When living in Australia, she was elected and reelected as President (2010-2012) of a community organization, leading and recruiting a large group of volunteers to execute an ambitious agenda for the association. Before that, Charlotte was based in Singapore and worked as Communications Manager (2006-2009) for a fast-developing non-profit theatre company, obtaining unmatched media coverage for artists and new shows. At the same time, she oversaw Singapore's first French-language magazine as Editor-in-Chief (2005-2009), managing a team of up to 30 volunteers. Charlotte started her career in Paris, France, as a public relations consultant (2000-2004) and helped global companies such as the GDS Amadeus or online bank egg (Prudential group) manage their relations with the financial, business and trade media.

Charlotte graduated from CELSA – Paris Sorbonne University (1999 - MA in Marketing and Brand Communications) and holds a Professional Certificate in Social Media Management from Georgetown University (2014). She is French/English bilingual and holds a dual French/British citizenship.