A thriving and sustainable cocoa sector, where farmers prosper, communities are empowered, and the planet is healthy.

**WCF VISION**

**Prosperous Farmers**
- become truly sustainable and profitable, with transformation of farms into modern businesses that deliver sustainable livelihoods

**Empowered Communities**
- lead their own development, human rights are protected, and safety and wellbeing of children and families are strengthened

**Healthy Planet**
- is conserved and enhanced, with resilient and biodiverse landscapes, and reduced carbon footprint

**INDUSTRY RESULTS**
- Farmers reached by GAP training programs
- Improved cocoa seedlings distributed
- Households participating in crop diversification and additional IGA activities

**JOINT RESULTS**
- Increase in net household income in direct supply chain
- Increase in cocoa productivity in direct supply chain

**GLOBAL SDG RESULTS**
- **SDG 1.1** By 2030, eradicate extreme poverty for all people everywhere, currently measured as people living on less than $1.25 a day
- **SDG 2.3** By 2030, double the agricultural productivity and incomes of small-scale food producers

**2025 TARGETS**

**WCF GOALS**

**JOINT INDUSTRY & GOVERNMENT ACTIONS**

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**WCF ROLES**

- Facilitate industry collective action
- Promote multi-stakeholder partnerships
- Facilitate government policy dialogue
- Promote industry learning, knowledge sharing and M&E
- Support resource mobilization
- Communications and risk management

**ENABLING ENVIRONMENT**

- Find out more at WorldCocoa.org