



WCF PARTNERSHIP MEETING SUMMARY – DAY 1

Thank you to those of you who are with us this week in Washington, D.C. for the 21st Partnership Meeting & Roundtable Sessions. It's the end of a very full and productive day of keynote remarks, roundtable discussions, and a great deal of relationship-building and networking.

A recap of the day's events and highlights can be found below. We look forward to seeing you tomorrow for the second, and last day, of the Partnership Meeting. To our members and colleagues who were not able to join us, we hope to see you in October in Zurich!

Wednesday, June 13:

The World Cocoa Foundation (WCF) 21st Partnership Meeting & Roundtable Sessions began today in Washington, D.C.

More than 300 guests from the cocoa industry, governments, NGOs, academia, and research institutes from 28 countries in Africa, the Americas, Asia, and Europe, have convened to address some of the most pressing issues in cocoa sustainability.

The Partnership Meeting & Roundtable Sessions are the largest of the events the World Cocoa Foundation holds each year to advance cocoa sustainability understanding, collaboration and programs. The two-day meeting continues through Thursday afternoon with sessions including Conserving Cocoa Genetic Resources, Cocoa and Climate Change, the Role of Public-Private Partnerships in Feed the Future, Cocoa Sector Restructuring in Côte d'Ivoire, and Addressing Child Labor.

A special thank you to our Sponsors for the Partnership Meeting: Armajaro Trading Ltd., General Cocoa, Kraft Foods, Olam International Ltd., and Transmar Commodity Group.

Anne Alonzo, WCF Chairwoman and Vice President for Global Public Policy, Kraft Foods opened the Partnership Meeting by welcoming members and partners and stressing the importance of forging new partnerships, and continuing to improve and grow relationships.

Anne also recognized new members to the World Cocoa Foundation including: Darrell Lea (Australia); E.T. Browne Drug Company (United States); Fuji Oil (Japan); Indcresa (Spain); Novel Group (Switzerland); Royce' Confect Co., Ltd. (Japan); Sucres et Denrees (France); Tachibana & Co. (Japan); and Theobroma B.V. (Netherlands).

In the press release that was distributed this morning at 8:00 am ET, Anne was quoted as saying:

"This week, the global cocoa community came together to help improve the livelihoods of cocoa farmers and their families. We care a great deal about the world's cocoa farmers. And by collaborating across the cocoa supply chain with governments, civil society and the cocoa and chocolate industry, we're able to maximize funding, training and know-how to more widely



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boost scale and accelerate development and change in more areas, more quickly than if we were to go it alone. By continuing to work together, we'll keep making progress."

Bill Guyton also made opening remarks, noting how far WCF has come in the past years and recognizing the efforts and strengths of our members. In the distributed press release, Bill said:

"We are confident that the World Cocoa Foundation's work has led to higher incomes for cocoa farmers; geographic diversity of supply; stronger collaboration across industry, cocoa-producing governments, and development organizations; and greater sustainability for the cocoa sector overall."

Bharat Puri, Vice President, Global Chocolate Category, Kraft Foods, delivered a keynote address and said: "WCF provides the platform to address the changes in the cocoa industry."

During the "Lessons from WCF Programs..." session, Charlie Feezel of the World Cocoa Foundation said: "A smarter male cocoa farmer is a smarter male cocoa farmer; a smarter woman cocoa farmer is a smarter mother with smarter families."

WCF presented an award to Anthony Fofie, Chief Executive of the Ghana Cocoa Board, for his contributions to, and support of, a sustainable cocoa economy.

Peter McPherson, President of the Association of Public and Land Grant Universities, and the Chairman of the Partnership to Cut Hunger and Poverty in Africa, focused on the power of public-private partnerships and empowering local farmers.

WCF Partnership Meeting roundtable sessions included topics on Fostering Strategic Coordination for Agricultural Development and featured speakers from The Hershey Company; Development and Planning Agency (Bappeda), Aceh Province, Indonesia; Partnership to Cut Hunger and Poverty in Africa; and CATIE. Another roundtable discussion focused on Conserving Cocoa Genetic Resources and featured panelists from Mars, Incorporated; U.S. Department of Agriculture/Agricultural Research Service; Bioversity International; and Cocoa Research Unit, University of the West Indies. The third roundtable session was centered on Cocoa and Climate Change: The Outlook for Southeast Asia and featured panelists from Armajaro Trading; Indonesian Coffee and Cocoa Research Institute; Millennium Challenge Corporation; Conservation International; and Mars Incorporated.

The last session of the day focused on "The Role of Public-Private Partnerships in Feed the Future" and featured moderator Jeff Morgan of Mars Inc.; and panelists Anthony Fofie, Ghana Cocoa Board; Patricia Sheikh, U.S. Department of Agriculture/Foreign Agricultural Service; and Paul Weisenfeld, U.S. Agency for International Development. Ms. Pat Sheikh noted that the Cocoa Borlaug Fellows program is a shining example of a successful public-private partnership and is essential to the future of cocoa sustainability.

WCF is hosting the 2nd Annual Gala Benefit Reception and Dinner aboard the Odyssey Potomac River cruise ship this evening. Funds raised from this year's Gala will help provide improved literacy skills for children in cocoa-growing communities in Côte d'Ivoire, Ghana and Nigeria through IT-based solutions. Sponsors for the Gala are Kraft Foods, The Hershey Company,

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Mars Incorporated, and Multi-Trex Integrated Foods. Support also comes from Chocolove and The Fine Chocolate Industry Association. World Food Prize laureates David Beckmann and former President of Ghana John Agyekum Kufuor will be recognized for their contributions to sustainable agriculture and food security.

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