



## Goal:

Increase farm-level productivity of cocoa and food crops of **200,000** smallholder cocoa-growing households across Central and West Africa.

## Life of Activity:

2009-2019

## Total Funding:

\$70,000,000

## Geographic Focus:

Cameroon, Côte d'Ivoire, Ghana, Nigeria

## Partners:

*Funders:* Bill and Melinda Gates Foundation (BMGF), Walmart Foundation, Sustainable Trade Initiative (IDH), and 16 WCF member companies

## Participating WCF Member Companies:

Barry Callebaut, BASF, Blommer Chocolate Co., Cargill, ECOM Agrotrade Ltd., Guittard Chocolate Co., The Hershey Company, Mars, Incorporated, Meiji Holding Co., Mondelēz International, Nestlé, Olam International Ltd., Starbucks Coffee Co., Toms Gruppen A/S, Touton SA Ltd., Transmar Group

## Activity Description:

CLP advances cocoa and food productivity within three core objectives: 1) Increase farm-level cocoa productivity; 2) Improve service delivery efficiency; and 3) Improve farmer resiliency.

## Key Components:

### 1. *Advancing Industry Initiatives*

CLP supports private-sector partners by shift direct implementation of CLP activities to private sector initiatives. CLP's matching grant mechanism leverages companies' existing infrastructure, expertise, and presence to increase cost-efficiency with sustainability in mind.

### 2. *Providing a 'Full-Package' of Services to Farmers*

A 'full package' of training provides farmers with skills in improved cocoa production and farm management, including services for improved input delivery systems, planting materials, and financial services. CLP helps farmers take a business-like approach to farm investments.

### 3. *Promoting Food Crops*

WCF and private and public sector partners help reduce farmer food insecurity by strengthening food crop diversification on their farms. Increasing food crop productivity improves diets and promotes greater gender equity as women produce the most food crops.

### 4. *Gender Empowerment*

Through a grant from the Walmart Foundation, WCF is improving their gender outreach activities including those that achieve gender equity, increased food production, diversified incomes, and enhanced decision making in investment and consumption choices.

## The foundation set in Phase I:

- The creation of an institutional framework involving collaboration between public and private actors
- The development and adoption of best practices that lay the groundwork for future success
- Cocoa yield increases of 29%-55% (2010-2013)

## Expected Phase II results:

- Continued improvement in farm productivity and management
- Increased food security for farmers through additional food crops
- Greater women's involvement in decision-making and benefit from program activities
- CLP partners improve outreach activities to cocoa communities