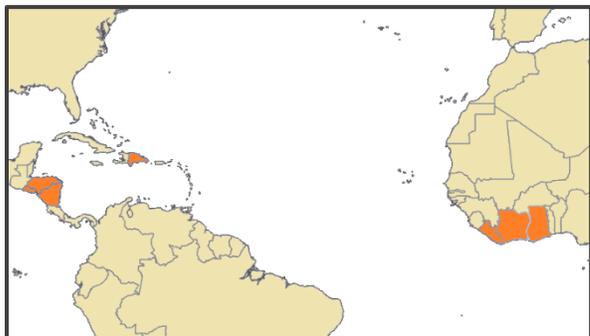




World Cocoa  
Foundation

## Feed the Future Partnership for Climate Smart Cocoa

### FACT SHEET



#### Goal:

Stimulate increased private sector investment and engagement that promotes and supports the adoption of climate smart agriculture (CSA) among smallholders in cocoa-producing landscapes.

#### Life of Activity:

2016-2020

#### Total Funding:

\$2,000,000

#### Geographic Focus:

West Africa and Latin America

#### Program lead:

World Cocoa Foundation (WCF)

#### Implementing Partner:

ACDI/VOCA (Liberia)

#### Funders:

USAID, WCF member companies

#### Challenge:

Climate change is expected to impact the cocoa sector in West Africa and Latin America with consequences for millions of smallholder farmers national economies of cocoa producing countries, and the global cocoa/chocolate industry. Recent studies show that land suitable for cocoa production will decrease significantly in the near future as a result of climate change. In some areas, longer or more intense dry seasons may adversely affect cocoa growing. Conversely, increases in rainfall and/or humidity levels in other areas may create ideal conditions for the spread of cocoa pests and diseases.

Ultimately, climate change threatens the health and nutrition of farmers who depend on income from cocoa to put food on the table. Cocoa farmers need to adopt climate-smart agriculture (CSA) practices that foster resilience to climate change while sustainably increasing cocoa productivity. The private sector plays an integral part in the long-term sustainability of the cocoa sector and action is needed to further their investment and engagement in measures that will enable farmers and the industry to adapt to pressures from climate change.

#### Activity Objectives:

1. Map and model current and potential impacts of climate change.
2. Develop strategies to stimulate private sector investment and engagement.
3. Design and implement innovations in CSA to be adopted by private sector partners.

#### Expected Results:

- Increased knowledge of climate change impacts on cocoa sector.
- Better analysis on the best ways to invest and manage risk in a cocoa market increasingly affected by climate change.
- Strategic alignment among private and public sector actors on climate-smart objectives.
- New or enhanced linkages between value chain actors incorporating CSA and better alignment with sustainable consumer demands.
- New services and tools that increase private sector engagement and CSA practices among farmers.



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