

Supporting Farmers by Certifying their Sustainable Practices

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Rainforest Alliance



- Promotes sustainable practices in forestry, farming and tourism
- Developed the Sustainable Agricultural Standard with a network of partners
- Certifies farms growing bananas, coffee, fruits, flowers and cocoa
- Working with cocoa since 2004

Benefits of Certification

For Farmers

- Increase market opportunities
- Improved farming & processing
- Certification as group member

For Companies

- Sure of good practice at origin
- Respond to growing consumer interest
- Strengthen long-term supply of cocoa



Sustainable Agriculture Standard

Key Criteria

- Social: occupational health and safety, working conditions, community relations
- Environmental: protecting wildlife, conserving water, restoring ecosystems
- Economic: integrated crop management, conserving soils, managing waste



Côte d'Ivoire

Partnership USAID- GTZ- Kraft- Armajaro

- Six cooperatives adopting practices
- Partnership with STCP & ANADER
- 399 farms certified in first year
- Shade very helpful to offset drought



Ecuador



Partnership GTZ- Kraft

- Six cooperatives strengthening organizations and increasing technical skills
- Local partner Conservación y Desarrollo
- Over 2,000 farms certified
- Chachi community conserving natural environment and restoring degraded land