



Standards Systems in the Cocoa Sector

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A tale of screws...



Needs to fit with

- > Bolts and Tools

Agreement needed with

- > Those who produce screws and tools

...and farming practices

Needs to fit with:

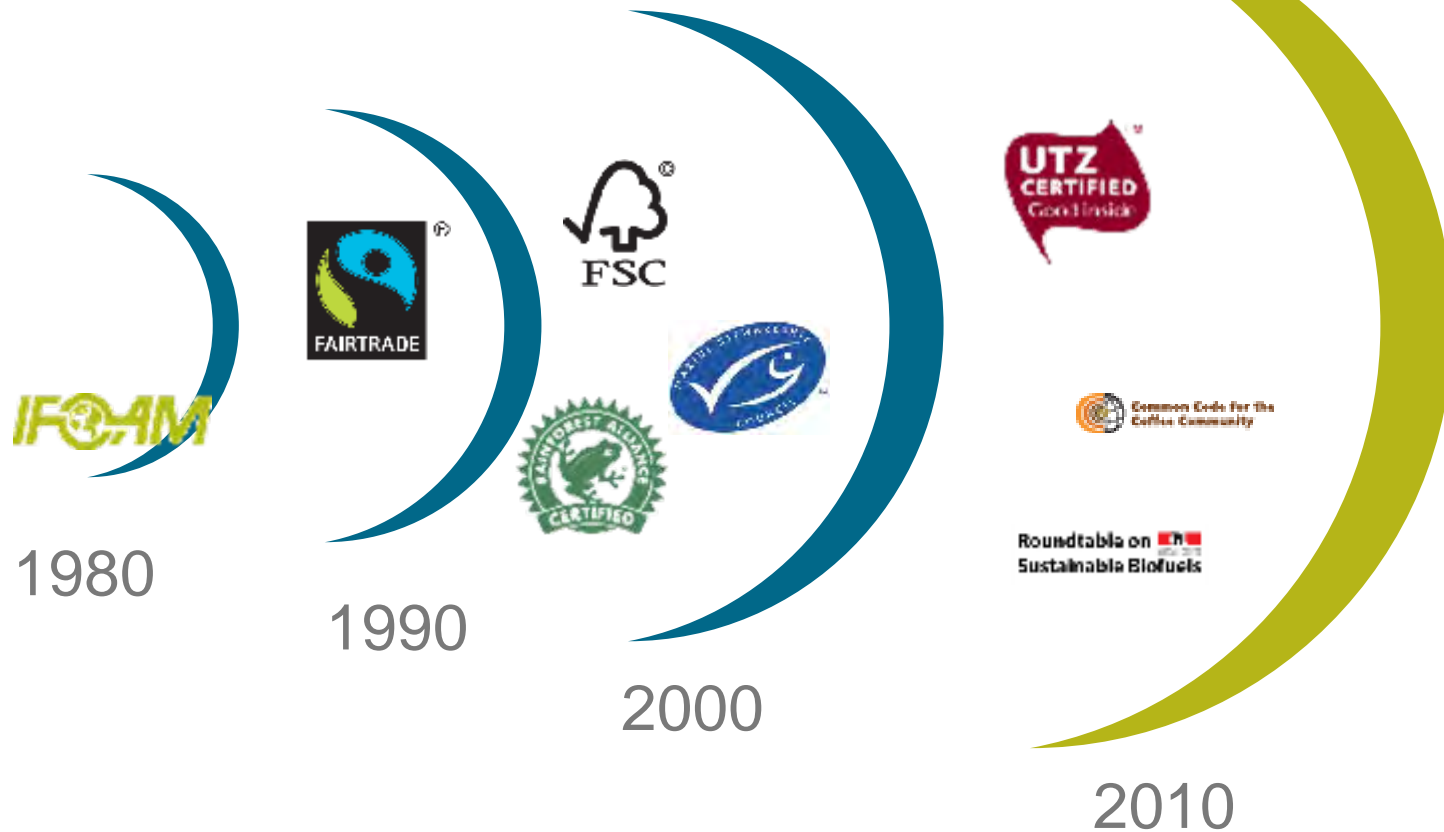
- > Livelihoods
- > Quality
- > Environmental impacts
- > Consumer expectations

Agreement needed with:

- > Many stakeholders involved



A tale of three decades



A tale of cooperation



Members of the ISEAL Alliance



Ten members in full compliance with ISEAL Membership Criteria (including compliance with existing ISEAL Codes of Good Practice and other internationally recognised guidance including ISO Guide 17011 for Accreditation Members)



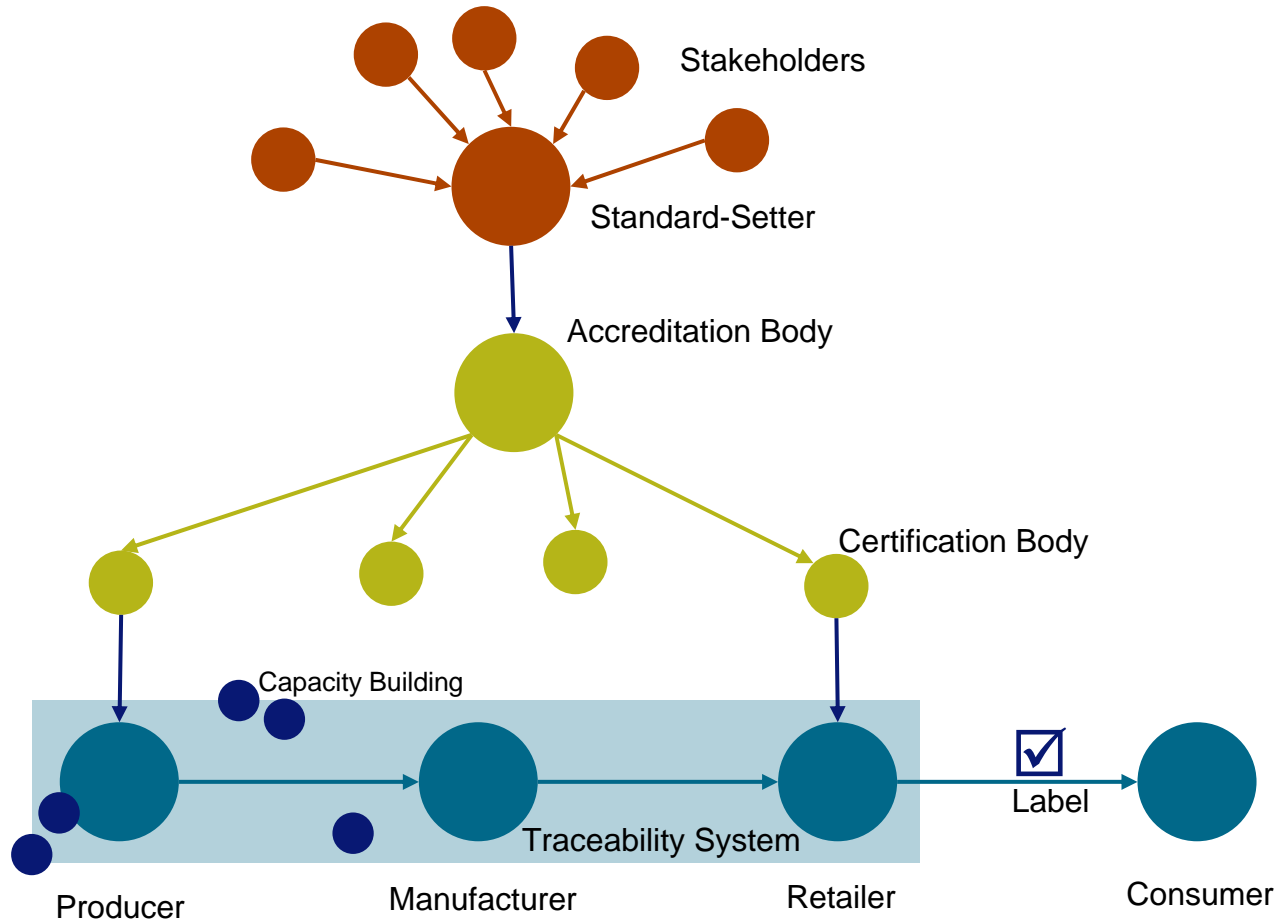
Eleven newer members have committed to demonstrate full compliance within three years from the date of membership approval.



Members of the ISEAL Alliance



...behind the label



Standard-Setting

Verification

Supply-Chain

Functions of Credible Standards Systems

Standard-Setting



- > open and transparent
- > multi-stakeholder process
- > defines purpose and necessity of standard

Verification



- > Auditing, certification, accreditation, labelling
- > Group certification

Impacts



- > Social
- > Environmental
- > Economic

Let's talk about cocoa.

- > World Production of Certified Cocoa ~ 30.000 MT /a



Standards Systems for the future

Scaling Up

Credibility

Transparency

Scaling Up: Harmonisation in Group Certification

- > Joint certification of smallholder producer groups
- > Common Requirements for Group Certification (2008)
 - Operations, Membership and Management Systems
 - Certification Body Assessment of Group Performance
- > Help capacity building, education and other needs
- > Facilitates reporting towards multiple standards
- > Currently being implemented across ISEAL Member Systems

Scaling Up: Producer Capacity Building

- > Joint Project with UNDP, UNCTAD and IISD et al.
- > The big idea:
Platforms to meet national producer needs, including pre-certification information and training across various standards systems + specific modules
- > Pilot Project for Peru and Vietnam, focusing on Coffee Certification, esp. group certification in 2009-2010
- > Links to other joint capacity building initiatives

Scaling Up: Development of an overarching strategy

- > Map the sustainability standards landscape: sustainability framework, fit, overlaps, gaps
- > Defining targets for scaling up
- > Understanding key stakeholder needs in scaling up their use of standards systems
- > Identify system requirements for standards systems to reach scale
- > Develop rules for cooperation and competition among standards systems

A tale of leadership



Let's explore...

- > What is our own approach to or experience with social and environmental standards?
- > What barriers are do we see to greater adoption of social and environmental standards in the cocoa sector?
- > How can we contribute to increasing sustainability of cocoa production worldwide?