

Speech summary by Gerry Manley, Co-Vice Chair-Elect, at the WCF 16th Partnership Meeting in Brussels on October 14, 2009

1. 2010 Challenges and beyond
 - Announcement of present officers:
 - Chairman: Kip Walk
 - Co- Vice Chairmen: Jeff Morgan and Clive Barnes
 - Secretary Treasurer: Alain Fredericq
 - Announcement of new officers:
 - Chairman: Kip Walk
 - Co- Vice Chairmen: Steve Genzoli and Gerry Manley
 - Secretary Treasurer: Anne Alonzo
 - WCF 10th year anniversary
 - Supply concerns
 - Quality
 - Rural Livelihoods
 - Education
 - Research
 - Consumer demand: traceability, certification, food safety and hygiene
2. WCF Sustainability Principles and Goals:
 - Profit: Improved and more equitable economic returns for farmers
 - People: Healthy and thriving cocoa-farming households and communities
 - Planet: Responsible and environmental stewardship in cocoa-farming communities
3. Program coordination
 - Cocoa Livelihoods Program: 40 million dollars for a 5 year program in 5 countries to reach 200,000 farmers
 - ECHOES II: 4 million dollars for a 2 year program in Côte d'Ivoire and Ghana to target youth in farming communities
 - STCP: Establishing farmer field school and farmer training as a key component
 - Linkages
 - Google maps
4. Certification work with partners
 - Helping to define how cocoa certification can complement a sustainable cocoa agenda
 - WCF to work with partners at a pre-competitive stage
 - The need to underpin with good agricultural practices using our experience and skill in pre-and post-harvest technology
 - Ensure resources are optimized and that a sustainable cocoa economy thrives

- Continue the dialogue, assist all partners and acknowledge many differing certification programs
5. New partners
 - Reaching out to new partners
 - Forming new alliances
 6. Inclusive
 - For all participants in the cocoa supply and value chain
 - From farmers to retailers to consumers
 7. Improved communications
 - New website, blog, Facebook and Twitter
 - Encouraging a younger audience and participation