



WORLD COCOA FOUNDATION 16th PARTNERSHIP MEETING

October 14-15, 2009

Renaissance Brussels Hotel, Rue du Parnasse 19, Brussels, 1050 Belgium

Theme: Building the Capacity for a Sustainable Cocoa Sector

October 14, 2009

8:30 AM-9:00 AM

Breakfast and Registration

Brussels Ballroom Foyer

9:00 AM-10:00 AM

Welcome/Introduction: Bill Guyton, World Cocoa Foundation

Brussels Ballroom

Opening Remarks & Announcements:

WCF Chairman: Kip Walk, Blommer Chocolate Company

WCF Vice-Chairman-Elect: Gerry Manley, Olam International Ltd.

10:00 AM-10:30 AM

Cocoa Break

Brussels Ballroom Foyer



10:30 AM-12:00 PM

The Cocoa Value Chain: Connecting the Farmer to the Consumer

Brussels Ballroom

This session explores how the cocoa value chain connects the cocoa farmer to the chocolate consumer. Panellists will include representatives from different points along the value chain to discuss how cocoa beans from a small farm in a producing-country ultimately arrive as chocolate bars in stores around the world.

Moderator: Dag Kjetil Øyna, Norwegian Association of Chocolate Manufacturers

Max Wax, Rizek Cacao C. Por A.

James Hallworth, Port of Amsterdam

Steve Laning, ADM Cocoa International

Alessandro Cagli, Ferrero

12:00 PM-1:30 PM

Lunch

Café Parnasse



1:30 PM-3:00 PM

Workshops

The three workshops will discuss different thematic areas related to the WCF cocoa sustainability principles and goals – profit, people, planet.

Workshop #1: Building Capacity of Communities

Brussels Ballroom 1

Challenges, opportunities and models for building community capacity to address the sustainability principles and goals

Moderator: Marina Morari, Barry Callebaut AG

Nik Kafka, Teach A Man To Fish UK

Chantal Oltramare, State Secretariat for Economic Affairs (SECO)

Workshop #2: Building Institutional Capacity

Brussels Ballroom 2

Challenges, opportunities and models for building the capacity of producing country institutions to address the sustainability principles and goals

Moderator: Paul Arendsen, Delfi Cocoa (Europe) B.V.

Jean Sibiri Zoundi, OECD Sahel and West Africa Club

Chow Boi Yee, Cocoa Association of Asia

Sona Ebai, Cocoa Producers' Alliance



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Workshop #3: Building Individual Capacity

Luxembourg/The Hague

Challenges, opportunities and models for building individual capacity to address the sustainability principles and goals

Moderator: Andrew Brooks, Outspan Ivoire (Olam International Ltd.)

Alberto Nácer, Transmar Commodity Group of Ecuador

Catherine Vogel, GTZ

Arnoud Braun, Farmer Field School Foundation

3:00 PM-3:30 PM

Cocoa Break

Brussels Ballroom Foyer

3:30 PM-5:00 PM

Roundtables

Led by an expert panel, each roundtable discussion will focus on a different thematic area related to the sustainability principles and goals. Active participation of the audience is encouraged.

Roundtable #1: Bringing Science to the Field: Applied Science and Extension

Brussels Ballroom 1

Applied science and disseminating information to meet farmer needs.

Moderator: Martin Gilmour, Mars Inc.

Janny Vos, CABI

Alexis Matute, INIAP

Jemmy Takrama, Cocoa Research Institute of Ghana

Roundtable #2: Community Health & Safety

Brussels Ballroom 2

Capacity building-based approaches to addressing health issues and farm safety.

Moderator: Nicko Debenham, Armajaro Trading Limited

Håkan Björklund, The Swedish Chocolate, Confectionery and Biscuit Manufacturers' Association (CHOKOFA)

Roundtable #3: Environmental Stewardship in Cocoa Farming Communities

Luxembourg/The Hague

A discussion of the role of the individual, national institutions, industry and the international community in furthering environmental stewardship.

Moderator: Alain Fredericq, ADM Cocoa

Juan José Dada, International Finance Corporation

Tony Simons, World Agroforestry Centre

5:00 PM-7:00 PM

Reception

Brussels Ballroom Foyer

David Zimmer, CAOBISCO



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Breakfast

Brussels Ballroom Foyer

9:00 AM-10:00 AM

Standard Systems in the Cocoa Sector

Brussels Ballroom

The session will focus on four constituencies for cocoa value chain sustainability: farmers, producing-country governments, industry and consumers. Discussion will explore how standard systems could add value to the aspirations of these four groups and contribute to economic growth and sustainability in the cocoa sector.

Co-Facilitators:

Stephan Weise, Bioversity International

Wiebke Herding, ISEAL Alliance

10:00 AM-10:45 AM

New Initiatives in Cocoa Science

Brussels Ballroom

An overview of challenges, opportunities and new initiatives both in the lab and in the field.

Moderator: Tony Simons, World Agroforestry Centre

Howard Shapiro, Mars Inc.

Bernard Masseret, Nestlé R&D Centre

10:45 AM-11:15 AM

Cocoa Break

Brussels Ballroom Foyer



11:15 AM-12:15 PM

Recent Trends in Cocoa Production and Consumption and Outlook for the Future

Brussels Ballroom

An overview of long-term trends in world cocoa production and consumption, their effect on stock and price levels and implications for the future.

Steve Wateridge, Tropix Capital

12:15 PM-1:30 PM

Lunch

Café Parnasse

1:30 PM-2:00 PM

Social Issues in Commodity Supply Chains – A Holistic View

Brussels Ballroom

Introduced by Willy Geeraerts, Barry Callebaut AG

H.E. Charles Michel, Minister for Development Cooperation, Government of Belgium

2:00 PM-2:15 PM

Closing Remarks

Brussels Ballroom

17th Partnership Meeting: May 19-20, 2010 in Utrecht, The Netherlands