



**WORLD COCOA FOUNDATION**  
**20<sup>th</sup> PARTNERSHIP MEETING & ROUNDTABLE SESSIONS**  
**IN ASSOCIATION WITH GHANA COCOA BOARD**

*People, Planet, Profit: Envisioning the Future of Cocoa in Africa*

October 26-27, 2011  
The Alisa Hotel, Accra, Ghana

**October 26, 2011**

7:00 AM-8:30 AM

**Breakfast and Registration**

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8:30 AM-10:00 AM

**Opening Ceremony**

Chair: Percival Y. Kuranchie, Ghana Cocoa Board Chairman  
Anthony Fofie, Ghana Cocoa Board  
Bill Guyton, World Cocoa Foundation  
Anne Alonzo, Kraft Foods and World Cocoa Foundation Chairwoman

10:00 AM-10:30 AM

**Cocoa Break**

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10:30 AM-11:30 AM

**The African Cocoa Sector: Today and Tomorrow**

A snapshot of the African cocoa sector today and an outlook looking forward. Topics discussed will include demographics, quality, and policy environment amongst others.

Moderator: James Boateng, Kraft Foods  
Sona Ebai, WCF Consultant  
Dimeji Owofemi, Multi-Trex Integrated Foods PLC

11:30 AM-12:30 PM

**Innovations in Extension and Farmer Training**

A discussion of innovative approaches to extension and farmer training including use of technology and creative funding mechanisms.

Moderator: Steve Genzoli, Ghirardelli Chocolate Company  
Rev. Kweku Abaka-Ewusi, Cocoa Swollen Shoot Virus Disease Control Unit  
Tawiah Agyarko-Kwarteng, World Education

12:30 PM-2:00 PM

**Lunch**

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2:00 PM-3:30 PM

**Roundtable #1: Farmer Organizations and Service Delivery**

A discussion of farmer organizations as vehicles for providing farmers with services such as finance, inputs, and training.

Moderator: Taco Terheijden, Cargill  
Takyi Sraha, CNFA  
Lucian Peppelenbos, IDH  
Prince Agyemang-Yeboah, Chemico Limited

**Roundtable #2: Engaging Youth, Empowering Communities**

A discussion of strategies for engaging youth in cocoa-growing communities and empowering communities to address local issues.



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Moderator: Andy McCormick, The Hershey Company  
Matilda Broni, Winrock Ghana  
Yaa Peprah Amekudzi, Cadbury Cocoa Partnership of Kraft Foods  
Bernice Nyantakyi, Winrock Ghana

3:30 PM-4:00 PM

**Cocoa Break** SPONSORED BY:



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4:00 PM-5:30 PM

**Advancing Regional Research Collaboration**

Research institute directors from the West and Central Africa region discuss common issues and opportunities for collaboration.

Moderator: Yaw Adu-Ampomah, Ghana Cocoa Board  
Frank Amoah, Cocoa Research Institute of Ghana  
Gerald Iremiren, Cocoa Research Institute of Nigeria  
Amoncho Adiko, CNRA

6:30 PM – 8:30 PM

**Cocobod Dinner Reception**

Sponsored by Ghana Cocoa Board



**October 27, 2011**

8:30 AM-9:00 AM

**Breakfast**

9:00 AM-10:00 AM

**Quality Cocoa and the Value Chain**

A discussion of quality control systems, improving quality at the farm level, and role of warehousing/storage in maintaining cocoa quality.

Moderator: David Rosenberg, ECOM  
Kwasi Gorkeh-Sekyim, Quality Control Company  
Kip Walk, Blommer Chocolate

10:00 AM-10:30 AM

**Cocoa Break**

10:30 AM-12:00 PM

**Labor Focus: Addressing Child Labor**

A discussion of strategies and successes for addressing child labor and farm safety issues in the region.

Moderator: Bill Guyton, WCF  
Hon. Enoch Teye Mensah, Minister of Employment and Social Welfare, Ghana  
Malick Tohe, Special Advisor to the Prime Minister, SSTE-Certification, Côte d'Ivoire  
Kevin Wilcutts, U.S. Department of Labor  
Constance Thomas, ILO/IPEC  
Tony Lass, International Cocoa Initiative



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12:00 PM-1:30 PM

**Lunch**

1:30 PM-3:00 PM

**Roundtable #3: Soil Fertility and the Environment**

A discussion of soil fertility issues and the relationship between soil fertility and environmental stewardship.

Moderator: Martin Gilmour, Mars Inc.  
André de Jager, IFDC  
Joël Joffre, Agricultural Input Strategies

**Roundtable #4: Cocoa and Climate Change: The Outlook for West Africa**

A discussion of the predicted impact of climate change on the cocoa-growing areas of West Africa, adaption strategies, and the role for cocoa in mitigation.

Moderator: Vince McAleer, Armajaro Ghana Ltd.  
Henry Diouf, UNDP  
Peter Laderach, International Center for Tropical Agriculture (CIAT)  
Rebecca Asare, Nature Conservation Research Centre (NCRC) / Katoomba Group

**Roundtable #5: Lessons from Other Crops**

A discussion of the experiences of other agricultural sub-sectors in the West and Central African region and the lessons for the cocoa sector. The discussion may include oil palm, rubber, coffee, kola, or shea.

Moderator: Nicolas Poyade, ADM  
Vanessa Adams, West Africa Trade Hub  
Rita Weidinger, GIZ African Cashew Initiative

3:00 PM-3:30 PM

**Cocoa Break**

3:30 PM-4:30 PM

**Cocoa in Context: Meeting National Development Goals**

Senior policymakers from the four main African cocoa-producing countries discuss cocoa's role in achieving their countries' broader development goals such as economic growth, poverty alleviation and food security.

Moderator: Gerry Manley, Olam International Ltd.  
Anthony Fofie, Ghana Cocoa Board  
Kone Yves Brahim, CGFCC, Côte d'Ivoire  
Michael Ndoping, Cameroon National Cocoa and Coffee Board

4:30 PM – 5:00 PM

**Closing Remarks**

Yaw Adu-Ampomah, Ghana Cocoa Board

5:00 PM – 7:00 PM

**Reception** SPONSORED BY:



Conference materials sponsored by:

