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## PRESS RELEASE

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### **World Cocoa Foundation Marks Tenth Anniversary New Officers and Members Announced**

October 20, 2010, Washington, DC – The World Cocoa Foundation (WCF), which celebrates its tenth anniversary this week, is marking the occasion with a gathering of representatives from industry, government, development organizations, and research institutes around the globe. “Marking a Decade of Cocoa Sustainability” is the theme for WCF’s two-day Partnership Meeting, which opens this morning in Washington, D.C. During a special reception at the U.S. Botanic Garden last night, WCF acknowledged the members, partners, and supporters who have contributed to the organization’s growth over the last ten years.

Earlier in the day, WCF’s outgoing Chairman **Kip Walk of Blommer Chocolate Company** announced newly-elected WCF officers for 2011. **Anne Alonzo of Kraft Foods** will serve as Chair, and **Andy McCormick of The Hershey Company** will serve as Secretary/Treasurer. **Steve Genzoli of Ghirardelli Chocolate Company** and **Gerry Manley of Olam International Ltd.** will continue in their positions as Vice Chairs. **Nicko Debenham of Armajaro** and **Francisco Gomez of Casa Luker Colombia** were elected to the Executive Committee under the Small and Medium Enterprise membership category.

WCF also welcomed Denmark-based **Carlletti SA** and U.S.-based **General Cocoa Company** as new members. They join WCF’s global membership of cocoa and chocolate manufacturers, processors, supply chain managers, and other companies of all sizes. WCF members represent more than 80% of the global cocoa market.

WCF President Bill Guyton said, “As we enter our second decade, we look forward to working with this outstanding leadership team and with all of our members in support of cocoa farmers, their families, and their communities.” /MORE

The Partnership Meeting continues through Thursday afternoon with sessions on Cocoa and the Green Revolution, Programs to Address Child Labor, Emerging Markets and Producing Regions for Cocoa, and roundtables on the cocoa supply chain, diversification, food security, and the environment, and research.

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### **About the World Cocoa Foundation**

The **World Cocoa Foundation** (WCF) is an international membership foundation that promotes a sustainable cocoa economy by providing cocoa farmers with the tools they need to grow more and better cocoa, market it successfully, and make greater profits. These efforts help increase the supply of cocoa and help guarantee chocolate lovers access to their favorite products. WCF's membership includes more than 70 cocoa and chocolate manufacturers, processors, supply chain managers, and other companies worldwide. Member companies range in size from small and medium size firms to large international corporations and represent over 80% of the global cocoa market. For more information, visit [www.worldcocoa.org](http://www.worldcocoa.org).